

STEP Speaker Series

Who: John Cococcia of FA Technology Ventures

What: “Growing Your Business”

Where: Saratoga Technology + Energy Campus® (STEP®)

When: Wednesday, September 15 from 12:00pm-1:00pm

John will discuss some of the key issues in effectively growing an early stage business. Topics will include identifying markets, business focus and human resources, and will cover some of the typical mistakes entrepreneurs make in the early stages of a business.

If you are interested in learning more about how to grow your early stage business, we hope you will join us for what will prove be an informative discussion from a uniquely qualified individual.



John Cococcia is currently a Partner and founding member of FA Technology Ventures.

Previously, John was a part of First Albany Enterprise Funding (FAEF), where he was responsible for finding, structuring and monitoring private equity investments. Prior to his position with FAEF, John was a member of the equity research group at First Albany Corporation, where he assisted with the coverage of the manufacturing and enterprise software sectors.

Prior to First Albany, John managed the New Projects and Production Engineering Team for Amphenol Corporation’s Communication and Network Products Division, where he assisted in the rollout of new products and product lines for the cable television and wireless communication industries. John began his career at Ford Motor Company, where he was involved in various aspects of manufacturing, operations and engineering.

While attendance is free, an RSVP is requested. Please contact Tricia King at tek@nyserda.org or 862-1090 ext. 3479 if you would like attend.

